

20 December 2018

**YouGov plc
("YouGov" or "the Group")**

Notice of Capital Markets Day

YouGov, the international research and data analytics group, announces that it will host a Capital Markets Day for analysts and institutional investors on Wednesday 6 February 2019. The event will be hosted by Stephan Shakespeare, CEO, and will include a series of presentations by executive and senior management on YouGov's product suite, operations and growth strategy.

For more information, or to register your interest in attending the event, please contact:

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